



2023 第十七届深圳国际金融博览会

2023 The 17th Shenzhen International Finance Expo

Introduction:

The 17th Shenzhen International Financial Expo (hereinafter referred to as the Shenzhen Financial Expo), jointly organized by the Shenzhen Municipal People's Government, the Shenzhen Financial Office, the Shenzhen Banking Regulatory Bureau, and the Shenzhen Securities Regulatory Bureau, will be held in December at Hall 1 of the Shenzhen Convention and Exhibition Center, with an exhibition area of 30000 square meters. The Gold Expo was founded in 2007 and has been held for 16 sessions so far. The Gold Expo has attracted more than 2000 participating institutions, held more than 330 professional forums and promotional roadshows, attended more than 2 million people, tracked and reported more than 200 domestic and foreign media, and released more than 3 million news and reposts, attracting widespread attention and participation from finance, enterprises, and various sectors of society.

Currently, Shenzhen has entered a golden development period driven by the "dual zones" and superimposed by the "dual zones". The financial industry in Shenzhen is closely linked to the high-quality development and innovation drive of serving the real economy, preventing financial risks, and deepening financial reform. During the "14th Five Year Plan" period, Shenzhen Finance will be committed to building a global financial innovation center, innovative capital formation center, and financial technology center. The Shenzhen Financial Expo is an important platform for showcasing the achievements of Shenzhen's financial industry reform, innovation and development to the outside world. This year's Financial Expo takes "finance, technology, digital, and green" as the theme, with financial technology as the entry point, exhibitions as the main focus, and combines theme forums, online activities, and offline roadshows to actively build a bridge for communication and cooperation between Shenzhen and various regions, and focuses on building a nationwide platform for the release and transaction transformation of financial technology achievements, A display and trading platform for financial services, a platform for the integration and integration of finance and industry, and a platform for cooperation and exchange in financial innovation.

Exhibition time and location:

Registration and exhibition arrangement: November 29-30, 2023

Exhibition time: December 1-3, 2023

Exhibition location: Shenzhen Convention and Exhibition Center (Fuhua 3rd Road, Futian Central District)

Exhibition Theme: Finance, Technology, Digital, Green

Exhibition Organization Structure:

Organizer

Shenzhen Municipal People's Government

Supporting units

China Council for the Promotion of International Trade, China International Chamber of Commerce, Bank of China, China Merchants Bank, China International Finance Corporation

2023 Shenzhen International Financial Expo

Recruitment unit

Shanghai Qiyao Exhibition Co., Ltd

Joint organizer

Shenzhen Banking Association, Shenzhen Securities Association, Shenzhen Insurance Association, Shenzhen Investment Fund Association

China Financial Electronics Corporation, Shenzhen Financial Office, Shenzhen Banking Regulatory Bureau, Shenzhen Securities Regulatory Bureau, Shenzhen Stock Exchange

Exhibition website: www.financeshow.cn

Cooperative media

Shenzhen Special Zone Daily, Shenzhen Business Daily, Shenzhen News Network, Panorama Network, Southern Metropolis Daily, Shenzhen Evening News, Shenzhen TV

Exhibition highlights

- ◆ Create Shenzhen Science and Technology Finance Week and hold the Shenzhen Science and Technology Finance Development Forum;
- ◆ Collaborate with various professional industry associations to create a financial event; Establish a People's Bank of China exhibition stand to play a demonstration and leading role;
- ◆ Adapt to the background of the times and showcase the achievements of financial development in various regions;
- ◆ Establish diversified exhibition areas for international pavilions; Strengthen the connectivity of the Guangdong Hong Kong Macao Greater Bay Area;
- ◆ Joint exhibition area for financial institutions and technology manufacturers: showcases technologies, products, and solutions that provide technological support for financial services, showcases a complete industrial ecosystem, and provides a model for promoting the implementation of technology applications.

Exhibition scope:

1. Exhibition area for banks, securities, funds, futures, and insurance:

-Domestic and foreign banking institutions, including national (local) commercial banks, urban commercial banks, rural commercial banks, rural credit cooperatives, etc., in the categories of assets, intermediary business, bank cards, foreign exchange business, etc; Securities companies, trust companies, public fund companies, private fund companies, futures brokerage companies, life insurance, property insurance, insurance intermediaries, credit rating agencies, guarantee agencies, and small loan companies;

2. Financial Technology Exhibition Area:

-AI artificial intelligence, Cloud computing, Data big data credit reporting, Blockchain blockchain technology, distributed storage, 5G storage, biometrics, IOT Internet of Things, third-party payment, transaction system development, security authentication technology development, asset disposal, asset and wealth management, third-party evidence storage services, commercial factoring, legal services, rating agencies, venture capital and crowdfunding financial institutions, etc;

3. Financial Technology and Machinery Exhibition Area:

-Financial technology infrastructure, financial machinery and accessories, information technology, bank self-service equipment, financial IC cards, payment, financial security products, specialized companies engaged in software systems, office automation, technical support and other services in the financial field, financial professional software, financial business systems, financial security, financial security technology and equipment, business continuity and disaster recovery solutions, etc.

4. Exhibition Area of Guangdong Hong Kong Macao Greater Bay Area:

2023 Shenzhen International Financial Expo

-Guangdong Hong Kong Macao Greater Bay Area, National Free Trade Pilot Zone (Hong Kong) Financial Service Institutions and Projects, Financial Testing and Certification Institutions, Trade Financial Service Platforms, Cross border Financial Service Products, Financial Reform and Innovation Pilot Zone, Financial Functional Zone, Financial Service Outsourcing Base, Financial Town, Financial Industry Complex, etc.

5. International Exhibition Area:

-Introduction to financial policies and investment environment of countries and regions along the "the Belt and Road", platform brokers and builders; Signal strategy provider;

6. Exhibition area for supply chain finance and industrial finance:

- Supply chain platforms, logistics, supply chain finance solution providers, financial industry towns in various provinces and cities, industry incubator platforms, automotive finance, etc; Real estate finance, overseas investment, overseas real estate immigration and study abroad, etc; Gold and jewelry finance, precious metal finance;

7. Green Finance and Inclusive Finance Exhibition Area:

Green financial products, green credit, green bonds, green stock index, green financial reform and innovation experimental zone, carbon financial products, carbon asset pledge financing and repurchase financing, carbon bonds, carbon quota custody, carbon funds, inclusive financial service products for small and medium-sized enterprises, entrepreneurial enterprises for young people and college graduates, special groups, rural revitalization financial service projects, etc..

Fee standard:

Booth fees

1. Standard booth 9m ² (3m*3m)	2. Bare indoor stall Minimum 36 square meters	1. Standard stall facilities: Two lintel boards, two sides fencing boards, one table, two chairs, basic lighting, one power outlet and carpet.
USD3900 (foreign exhibitor) per booth	USD390 (foreign exhibitor)	2. No facility for bare indoor stall

Advertising expenses (optional)

Cover: ¥90,000	Back cover: ¥70,000	Seal two: ¥50,000	Seal three: ¥50,000
Title page: ¥40,000	Color full version: ¥10,000	Guide map: ¥60000/ million copies	Documents lanyard: ¥100000 / million
Billboards: ¥23,000	Light pole flag: ¥6000 / pole	Handbag: ¥50000/ million	Hexagon ball: ¥5,000/ each
Tickets: ¥100,000/100,000 copies	North Gate curtain wall: ¥80,000 / block	Square flyover: ¥45,000 / piece	

Sponsorship Plan:

The exhibition sponsors are divided into platinum level, gold level, silver level, and support unit sponsorship methods, enjoying various special benefits and other market promotion opportunities provided by the conference (detailed package information and benefits are available on request);

2023 Golden Tripod Award Ceremony (information available);

Forum Activity: Topic Collection: If you want to promote products and solutions, please contact us.

1. International Development Forum on Financial Technology;
2. 2023 Digital Finance Innovation Competition and Forum;
3. Financial innovation products and technology promotion conference;

2023 Shenzhen International Financial Expo

4. 4.2023 International Factoring and Supply Chain Finance Conference;
5. Guangdong Hong Kong Macao International Financial Development Forum; 6. International Summit on Big Data Analysis and Artificial Intelligence Innovation;

Exhibition details:

1. Fill out the exhibition application form, scan or mail it to the organizing unit; The principle of booth sequence allocation: "Apply first, pay first, and arrange first";
2. The enterprise shall remit all exhibition fees to the organizing committee within three days after receiving confirmation from the organizing unit to sign the contract. The designated booth can only be retained. After the exhibition fees are remitted, please scan the bank remittance form to the organizing unit, and the organizing unit will officially confirm the booth.
3. The organizing unit shall send the "Exhibitor Handbook" and other information to the exhibitors before November 16, 2023, informing them of the booth layout, accommodation, hotels, and other precautions to be taken during the exhibition, and assisting them in completing the exhibition activities conveniently and efficiently.

Organizing Committee:

Contact person: Mr. Li Zhi (phone number: 021-31-201953-611)

Mobile/WeChat: 15801764637

Q/Q/WeChat: 1191326917

Email: lizhi@financeshow.cn

Contact person: Chen Xia (Ms.)

Tel: 021-31201953-612

Mobile/WeChat: 13817265623

Q Q: 1361494857