

The Shenzhen International Finance Expo



2021 The 15th Shenzhen International Finance Expo

Nov. 5th– Nov. 7th, 2021 Shenzhen Convention & Exhibition Center

Exhibition profile:

The China (Shenzhen) International Financial Fair (hereinafter referred to as Shenzhen Golden Fair) is a grand financial event hosted by Shenzhen Municipal People's government, jointly organized by Shenzhen Financial Office, Shenzhen banking regulatory bureau and Shenzhen Securities Regulatory Bureau. Since the first Shenzhen gold fair was held in 2007, the scale and influence of the fair have been on the rise; In 2020, Shenzhen Golden Fair has gathered nearly 300 financial institutions and 1000 entrepreneurs at home and abroad. During the fair, more than 20 professional forums and matchmaking meetings have been held. It is committed to promoting the optimization of financial industry structure and the rapid and stable development of social economy, building a bridge of communication and cooperation between Shenzhen and other parts of the world, creating a good international investment and financing environment, and improving the global resource allocation capacity, We will help build an international financial hub in Guangdong, Hong Kong and Macao.

In 2021, the 15th China (Shenzhen) International Financial Expo adheres to the general keynote of seeking progress while maintaining stability, follows the law of financial development, closely centers on the two themes of "science and technology helps finance and financial service entities", and creates a collection of financial achievements exhibition, financial innovation and technology, financial innovation and technology, and financial service entities through the way of "exhibition, exchange, cooperation and investment promotion" in accordance with the requirements of specification, branding and internationalization. It is a grand brand meeting of industry docking, academic exchange and financial investment promotion. Shenzhen gold Fair has played a positive role in promoting the development of regional financial industry, international exchange and cooperation, as well as financial industry innovation and cross-border cooperation. At the same time, it is also a platform for centralized release and promotion of financial innovative products and diversified financial services. This platform is of positive significance to the development of our city and even China's financial industry.

Time, place, scale:

1. **Arrange booth date:** Nov. 3th– Nov. 4th, 2021

2. **Exhibition date:** Nov. 5th– Nov. 7th, 2021

3. **Venue:** Shenzhen Convention & Exhibition Center (Futian District Central Fuhua Road)

4. **Exhibition Area:** 30,000m²

Organization Structure:

Organized by

The People's Government of Shenzhen Municipality
Shenzhen council for the promotion of international trade

Undertaken by

Shanghai Qiyao Exhibition Co., Ltd
China Council for the Promotion of International Trade Shenzhen Council
Financial Industry Development and Service Office of Shenzhen Municipal People's Government
Shenzhen International Chamber of Commerce

Supported by

China Council for the Promotion of International Trade;

The Shenzhen International Finance Expo

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China Chamber of International Commerce; Bank of China;
China Merchants Bank; China International Capital Corporation Limited;

Co-organized by

Shenzhen Banking Association; Securities Association of Shenzhen;
Insurance Association of Shenzhen; Insurance
Agents Association of Shenzhen;
Shenzhen Venture Capital Association;
Shenzhen Futures Association;

◇Exhibit Scope:

1. Exhibition area for banks, securities, funds, futures and insurance:

-Domestic and foreign banking institutions such as assets, intermediary business, bank card, foreign exchange business, including national (local) commercial banks, urban commercial banks, rural commercial banks, rural credit cooperatives, etc; Securities companies, trust companies, public fund companies, private fund companies, futures brokerage companies, life insurance companies,

Property insurance, insurance intermediaries, credit rating agencies, guarantee agencies and small loan companies, etc;

2. Technology finance exhibition area:

-Big data credit investigation, blockchain technology, distributed storage, 5g storage, third-party payment, artificial intelligence, transaction system development, security authentication technology development, asset disposal, asset and wealth management, third-party evidence custody services, commercial factoring, legal services, rating agencies, venture capital and crowdfunding financial institutions, etc;

3. Financial technology equipment exhibition area:

-Comprehensive solutions, biometrics, cloud computing, information technology systems and it products, financial office appliances and consumables, card technology and payment, self-service equipment and terminals, financial professional software, financial security, data center equipment and financial IT related technologies and products, etc.

4. Exhibition area of Guangdong, Hong Kong and Macao

-Financial institutions such as Hong Kong, Macao, Guangzhou, Nansha, Zhuhai and Hengqin, as well as Qianhai and Shekou free trade zones are invited to participate in the conference;

5. International exhibition area:

- "one belt, one road" National Pavilion, science and Technology Finance National Pavilion, foreign exchange bank, foreign exchange broker and foreign exchange platform building business; Signal strategy provider;

6. Real estate, supply chain finance, gold and Industrial Finance exhibition area:

- real estate finance, overseas investment, overseas home ownership, emigration to study abroad, etc; Supply chain platform, logistics, supply chain financial solution providers, financial industry towns in various provinces and cities, industrial incubator platform, automobile finance, etc; Gold, jewelry Internet financial platform, precious metal investment;

◇Participation Fee:

1. Standard booth 9m ² (3m*3m)	2. Bare indoor stall Minimum 36 square meters	1. Standard stall facilities: Two lintel boards, two sides fencing boards, one table, two chairs, basic lighting, one power outlet and carpet. 2. No facility for bare indoor stall
USD3900 (foreign exhibitor) per booth	USD390 (foreign exhibitor)	

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