



2018 The 12th Shenzhen International Finance Expo

Nov. 30th– Dec. 2th, 2018

Shenzhen Convention & Exhibition Center

Exhibition profile:

China Shenzhen International Finance Expo (hereinafter referred to as Shenzhen Golden Expo) is sponsored by Shenzhen Municipal People's Government, Shenzhen CCPIT, Shenzhen Financial Office, Shenzhen Central Branch of the People's Bank of China, Shenzhen Stock Exchange, Shenzhen China Banking Regulatory Commission, the Shenzhen Securities Regulatory Bureau, the Shenzhen Insurance Regulatory Bureau, Shanghai Ziyao Exhibition Co., Ltd., Shenzhen International Chamber of Commerce and other co-host one of the three major domestic financial show. Since the Shenzhen Gold Expo was first held in 2007, the scale and influence of the exhibition has been on an upward trend. In 2017, Golden Expo brought together nearly 300 domestic and overseas financial institutions and nearly 1,000 entrepreneurs to participate in the exhibition. During the exhibition, various types of exhibitions More than 20 professional forums and matchmaking sessions are devoted to promoting the optimization of industrial structure in Shenzhen and the rapid and steady social and economic development.

The 12th China (Shenzhen) International Financial Expo in 2018 will be held in Shenzhen Convention & Exhibition Center from November 10 to November 12, 2018. The exhibition covers banking, Securities, funds, gold, foreign exchange, options, science and technology finance, integrated finance, supply chain finance, small loans, financial equipment and other financial institutions. Shenzhen Gold Expo has played a positive and positive role in advancing the development of the regional financial industry, international exchange and cooperation, innovation in the financial industry and cross-border cooperation so as to provide more choices for urban residents to achieve wealth preservation and added value.

Time, place, scale:

1.Date: Nov. 30th– Dec. 2th, 2018

2.Venue: Shenzhen Convention & Exhibition Center (Futian District Central Fuhua Road)

3.Exhibition Area: 30,000m²

Organization Structure:

Organized by

The People's Government of Shenzhen Municipality
Shenzhen council for the promotion of international trade

Undertaken by

Shanghai Qiyao Exhibition Co., Ltd
China Council for the Promotion of International Trade Shenzhen Council
Financial Industry Development and Service Office of Shenzhen Municipal People's Government
Shenzhen International Chamber of Commerce

Supported by

China Council for the Promotion of International Trade;
China Chamber of International Commerce; Bank of China;
China Merchants Bank; China International Capital Corporation Limited;

Co-organized by

Shenzhen Banking Association; Securities Association of Shenzhen;

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Insurance Association of Shenzhen; Insurance Agents Association of Shenzhen; Shenzhen Venture Capital Association; Shenzhen Futures Association;

◇Exhibit Scope:

1. International exhibition area:Foreign exchange dealers, agents, foreign exchange Banks, foreign exchange brokers, foreign exchange platform builders; Technical solution company, documentary company, etc.;

Binary options, liquidity providers, signal strategy providers;

2. Banking Zone:

domestic and overseas asset, intermediate businesses, bank cards, foreign exchange, and other banking institutions;

3. Securities, Fund, Futures and Insurance Zone:

security firm, trust firm, fund management firm, futures agency, life insurance, property insurance, insurance investment, insurance intermediate agency, etc.

4. Guarantees and Microfinance Zone:

guarantees agencies and microfinance companies;

5. Finance Technology Zone:

platform for financial eco-system, online financial supermarket, P2P, third-party payment, smart investment consultancy, hi-tech enterprises, crowd funding, Venture Capital Investment and Institutions, etc.;

6. Gold Finance Zone:

online financial platform for gold or jewel, precious metal investment, propriety investment, etc.;

7. Supply Chain and Industrial Finance Zone:

supply chain platform, logistics, supply chain financial solution provider, provincial and municipal industrial towns, industrial park, incubator platform, etc.

◇Participation Fee:

1. Standard booth 18m ² (3m*6m)	2. Bare indoor stall Minimum 36 square meters	1. Standard stall facilities: exhibition area, 2.5-meter high board, a fascia board both in Chinese and English, one table, two chairs, 220V power socket and two spotlights; 2. No facility for bare indoor stall
USD4800(foreign exhibitor)per booth	USD240 (foreign exhibitor)	

◇Expo Magazine Advertisement:

Cover: ¥60,000	Back cover: ¥48000	Seal two: ¥26,000	Seal three: ¥26,000
Title page: ¥26,000	Color full version: ¥10,000	Guide map: ¥50000/ million copies	Documents lanyard: ¥60000 / million
Billboards: ¥30,000	Light pole flag: ¥3000 / pole	Handbag: ¥60000/ million	Hexagon ball: ¥4,000/ each
Tickets: ¥120000 / 100,000		North Gate curtain wall: ¥38,000 / block	Square flyover: ¥25,000 / piece

Note: tickets will be printed at least 100,000 copies, 210mmx80mm.

Journal of size: (width 210mmx height 285mm)

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◇ Sponsor Proposal:

The organizer will invite competent companies to sponsor the Expo. It is classified into platinum, gold, silver and support units, and enjoys the special treatment provided by the conference (detailed information and treatment provision);

◇ Innovatively Designed theme forums, closely following hot issues in the market

1. Shanghai Hong Kong deep gold development summit forum;
2. The Belt and Road international financial development forum;
3. The fourth China (Shenzhen) financial management forum;
4. The ninth Shenzhen capital circle financial innovation forum;

Topic collection: if you want to promote products and solutions, please contact us.

◇ Details for Exhibition:

1. Fill in the application form by post or fax to the organizational unit; The principle of booth order distribution: "apply first, pay first, arrange first";
2. Exhibitors will be within 3 days after the application for the booth fee by t/t or pay to organizational units, the only can retain the booths, the cost after remittance, please fax the bank money order to organizational units, we will be in after receiving the exhibition fee invoice;
3. After receiving the application and booth fee, the organizer will send the exhibition manual to the exhibitors by November 18, 2018.

◇ Organizing committee:

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